

## Who Wants to be a Restaurateur?

(3 hours)

Do you have the next big restaurant concept? Are you a Gordon Ramsay in the making? Let's put your skills to the test! In this fun and interactive "Apprentice-style" event, each team of chefs will have 2 hours to create and pitch their restaurant concept, all while competing for investment to open their dream restaurant!



### The Challenge:

#### 1- Choose a Name & Design a Logo:

Create a name and logo that encapsulates your restaurant's concept.

#### 2- One Minute Elevator Pitch:

Pitch your restaurant concept to our head chef in 60 seconds. Can you convince them your idea is profitable, original, and delicious?

#### 3- Plan & Film a Social Media Ad:

Using your smartphone, create a 30-60 second social media ad to promote your restaurant. Will it go viral?

In the final hour of the event, teams will have the chance to watch the social media ads they've created on the big screen and enjoy the delicious food made from the mystery boxes, adding a tasty element to the celebration. The head chef will then award the investment to the best restaurant concept, along with medals for the winning team.

The event is designed for **8 to 24 participants**, lasting **3 hours** in total. Drinks package: 2 beers or ½ bottle of wine pp & unlimited soft drinks.

*To film the social media ad, each team will need 1 smartphone.*

#### 4- Cook Sample Dishes:

Cook sample dishes from the mystery box to give our head chef a taste of what your restaurant would offer.



**Prices per person from £115+VAT to £145+VAT**